

# ESPAIS NATURALS DE PONENT



ESPAIS  
NATURALS  
DE PONENT



## Goals

### General goal:

The cooperation project *Espais Naturals de Ponent* has the goal of **highlighting the values of Natural Areas in the Ponent region**, firstly among local population, in order to guarantee its preservation, and secondly among foreign people, in order to promote ecotourism, which helps diversify and develop the economy in the region.

### Specific goals:

- Disclosing the natural and cultural values and the historical heritage of Natural Areas of Ponent to local and foreign population in order to guarantee its preservation.
- Promoting the active participation of local entities, associations, private companies and economic agents to network the project with the region and guarantee the dynamization and preservation of the Natural Areas of Ponent.
- Promoting a sustainable and quality tourism in the Natural Areas of Ponent, by involving local entities, associations, private companies and economic agents.
- Creating synergies with other regional projects.

## Target audience

The main participants and beneficiaries of the project will be the different natural areas and the entities for the management and preservation of nature, the nature-tourism sector, the agri-food sector, schools, general population and other entities, both private and public, from the area.

### LAG

Associació Leader de Ponent

### Contact person:

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### Partners:

Consell Comarcal de les Garrigues  
Consell Comarcal del Pla d'Urgell  
Consell Comarcal del Segrià  
Consell Comarcal de l'Urgell  
Consell Comarcal de la Segarra  
Consell Comarcal de la Noguera

### Other agents involved:

Ajuntament d'Agramunt  
Ajuntament d'Almatret  
Ajuntament d'Almenar  
Ajuntament d'Anglesola  
Ajuntament de Balaguer  
Ajuntament de Castellserà  
Ajuntament de l'Espluga Calba  
Ajuntament de Fullela  
Ajuntament de la Granja d'Escarp  
Ajuntament de Llardecans  
Ajuntament de Preixana  
Ajuntament de Tàrrés  
Ajuntament de Tàrrega  
Ajuntament de Massalcoreig  
Ajuntament de Montgai  
Ajuntament de Vilagrassa  
Ajuntament de Castellserà  
Ajuntament dels Omellons  
Ajuntament de Plans de Sió  
Ajuntament de Sarroca de Lleida  
Ajuntament de Seròs  
Ajuntament de Maldà  
Ajuntament de Vilagrassa  
Ajuntament de Vinaixa  
Universitat de Lleida  
Turisme de Lleida (Ajuntament de Lleida)  
Institució Catalana de la Història Natural  
INEFC  
Agents rurals  
Plataforma per la defensa de la Serra de Bellmunt (Aladrell)  
Fundació Plegadís  
Xarxa de Custòdia del Territori  
Grup d'Ecologia i Medi Ambient de Tàrrega  
Consorci de l'Estany d'Ivars i Vila-sana  
Associació de cases de turisme rural de l'Urgell  
La Banqueta de Juneda  
Agrobotiga Sikarra Nostra  
Centre d'Estudis Segarrencs  
Confederació del Turisme Rural i l'Agroturisme de Catalunya (Turalcat)  
EGRELL  
Societat Catalana d'Anellament  
Consorci per al Desenvolupament de la Catalunya Central  
Limonium Natura

### Scope of action:

6 counties from the Ponent region: all the scope of action from LAG Associació Leader de Ponent and LAG Consorci Leader Noguera - Segrià Nord, plus the Segarra county

### Further information:

[www.espaisnaturalsdeponent.cat](http://www.espaisnaturalsdeponent.cat)  
FB: /EspaisPonent  
TW: @EspaisPonent  
#DescobrintPonent #EspaisNaturalsdePonent

## Actions 2020

- Coordination, management and development of the project
- Participation in fairs, congresses and/or exchanges of experiences
- Activities to discover the different natural areas
- Edition and elaboration of material for the divulgation of routes in the natural areas
- Communication and strategy in networks
- Coordination and management of the network of eco-tourism companies in Ponent
- Presentation of the educational proposal to local entities
- Coordination of the activity at schools
- Execution of the activity at schools
- Training sessions addressed to companies that offer activities in natural areas to improve their didactic skills
- Training for leisure-time instructors regarding relevant aspects of the Natural Protected Areas (NPA)

## Results and impact

- Creation of synergies between the different actors from the region for a sustainable tourism development.
- Valorisation of the potentialities of natural areas so that these become a resource to invest in and work towards eco-tourism.
- Valorisation of the region from a general perspective (nature, landscape, culture, history, economy...).
- Diversification and modernization of economic activity, favoring thus the creation of new companies and the improvement of the quality and competitiveness of the existing ones, especially those that support local producers.
- Higher transfer of knowledge and management.
- Opportunities for innovating in the preservation and management of natural areas.
- Correcting the impacts and environmental imbalances that these natural areas have suffered over time.
- Preservation of natural and landscape heritage.

## Resources generated

- Project's website: [www.espaisnaturalsdeponent.cat](http://www.espaisnaturalsdeponent.cat)
- Virtual tours of Natural Areas of Ponent
- Birds Guide
- Educational proposal
- Permanent orientation tour



Project coordinated by:



Associació Leader  
de Ponent

Member of:



Generalitat de Catalunya  
Departament d'Agricultura,  
Ramaderia, Pesca i Alimentació



Fons Europeu Agrícola de  
Desenvolupament Rural:  
Europa inverteix en les zones rurals